

Your good, twitter. Stay that way.

I recently read an article by german Internet-nuisance [[<http://twitter.com/saschalobo>|Sascha Lobo]] about [[<http://plus.google.com>|Google+]] in comparison to [[<http://www.facebook.com>|facebook]]. You can read that (german) article [[<http://www.spiegel.de/netzwelt/web/0,1518,772656,00.html>|here]] and a probably very badly translated version [[http://translate.googleusercontent.com/translate_c?act=url&hl=de&ie=UTF8&prev=_t&rurl=translate.google.com&sl=de&tl=en&twu=1&u=http://www.spiegel.de/netzwelt/web/0,1518,772656,00.html&usg=ALkJrh0VD0YdoZTHf988TijXm-C0gKo6g|here]].

But that's not, what caught my eye. There was a reference to an article by german blogger and some kind of director of social media [[<http://lumma.de/ueber-mich/>|Nico Lumma]]. He was stating in [[<http://lumma.de/2011/07/05/twitter-ist-konzeptionell-am-ende/>|this article]] (again, badly translated [[http://translate.google.de/translate?js=n&prev=_t&hl=de&ie=UTF-8&layout=2&eotf=1&sl=de&tl=en&u=http%3A%2F%2Flumma.de%2F2011%2F07%2F05%2Ftwitter-ist-konzeptionell-am-ende%2F|here]]), that twitter is currently at the end of the feature rainbow and thus will be closed very soon. Okay, that was an exaggerated summary, but he was pointing in that direction.

My opinion on this is, that twitter is really coming to a halt with new features and stuff.

But that's okay. Twitter has no new features, because **it doesn't need anymore**. Seriously. Twitter shouldn't try to compete with sites like facebook or - nowadays - google+. It shouldn't. Twitter is fine the way it is.

Twitter isn't a social network. I really don't think, that that tag fits. Twitter isn't about this whole stuff called „networking“. I don't care, who anyone is following. I also don't care, who's following me. I often don't know that people and don't have to. I'm kinda happy, that they seem to care about the stuff I write there.

It's basically about sharing stuff: Things you think about, things you have experienced, things you want to remember and things, that are basically crazy or funny or both.

That's twitter. It isn't about sharing baby photos, writing essays, connecting to people you met before. **That** is facebook. Or Google+. Whatever.

So, twitter. Please stay the way you are. It's fine. Don't try to compete with them social networks. You don't have to. Find some way of making money (that's what's going to be

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difficult) and then stay. Don't make the same mistake, [[<http://www.xing.com>|Xing]] did and still does. Xing was all business and premium. Nowadays it's uninteresting, overfilled with features, nobody needs, wants or even likes.

{{tag>social networks twitter facebook google+}}